

## Minute of the fourth SIGNIS LAC Steering Committee meeting

Date: September 26, 2017

### Participats:

Carlos Alberto Ferraro, President  
María José Centurión, Vicepresident  
Lisa Bhajan, second Senior Director  
Alejandro Caro, third Senior Director  
Fernando Ruíz, fourth Senior Director  
Hna. Helena Corazza, first Substitute Director  
Jorge Ortega, fifth Substitute Director

Sonia Navas participates as secretary.

The members of the steering committee of the Latin American and Caribbean Catholic Association of Communication SIGNIS LAC participate in the fourth meeting convened by President Carlos Ferraro, on September 12, 2017, by skype, at 18.00 (Ecuador time) .

Participants connected to skype. Alejandro Caro participated through chat and video, but could not use microphone because of technical problems, giving consent on the topics of consultation.

### Order of the day

1. Prayer (The Caribbean and Mexico)
2. Reading and approval of the minutes of the third meeting, April 2, 2017; sent on April 24, receipt of all members (attached). Proposed digital signature.
3. Activities of the Board from April 2 to date
4. Management from National Associates, managers' report
5. Ongoing activities: Young communicators, COMMLAB and Good Living. In addition management with REPAM. Proposed work in digital competition.
6. LAC presence at SIGNIS board, April 2018. Concerns / proposals from LAC managers.
7. Miscellaneous  
Financing activities 2017.

**First point:** Carlos Ferraro, welcomes the members to the meeting. It begins with a prayer, especially for those affected by the earthquake in Mexico and the hurricanes in the Caribbean.

He also emphasizes that this meeting is to keep the executive committee as up to date as possible and requests the intervention or comment on any concerns, and most importantly, to maintain dialogues that enrich the management.

Second item: Reading and approval of the minutes of the third meeting, April 2, 2017

Carlos Ferraro indicates that the report was sent on April 24 by email, everyone is aware and requests that if there is any comment or doubt, otherwise asks for the approval of it.

The approval is done unanimously.



In addition, it is requested that to expedite the approval, the minutes will be sent and the members, if they approve, must send a reply, including the scanned signature.

Third point: Activities managed from April 2 to today, an integral part of this act are the letters of presidency of July 28 and September 19, 2017 (attached).

The associates continue to be strengthened according to the Mandate of the period.

Carlos Ferraro, mentioned the participation of Majo Centurión, vice president, as representative of SIGNIS LAC during the Pan-American Social Forum (FOSPA), held in the Amazonian city of Tarapoto from April 28 to May 1, 2017. On the occasion on behalf of SIGNIS Peru, Mónica Villanueva and María Rosa Lorbes.

Likewise, she shares with the members of the board of directors about her participation in the 50 years of ERBOL, with the presentation of the impact of the Latin American Church in the communication and presentation of the institutional video. Also of the meeting with the Archbishop of La Paz, to contribute to the concretization of SIGNIS Bolivia.

On the reorganization of the commission of SIGNIS LAC in REDEDUCOM gives a description of the activities carried out, and informs that the Cuban educator and director of UNIAL, Eileen Sanabria and the Brazilian educommunicator Andrea Pinheiros, are the new members.

Sister Helena Corazza indicates that this afternoon they had a conversation with Andrea Pinheiros about her integration to SIGNIS Brazil.

Carlos details the participation in MUTICOM or MUTIRÃO in Brazil, and meeting with SIGNIS Brazil, in August 2017; and congratulates Brazil on what they are doing in the field of education.

Fourth point: Management from AN, managers' report

Fernando Ruiz, reports on the activities they are doing from SIGNIS Peru, workshops on film and spirituality, active participation in the democratic life of the country and REPAM. Linked in the proposal of correspondent for the portal SIGNIS LAC.

Alejandro Caro, due to microphone problems does not participate, although his participation is through chat. Lisa Bhajan points out her concerns, that the proposals of the projects be presented to the board of directors and that the proposal of the web with Brazil be announced.

Fifth point: Activities in progress: Young communicators, COMMLAB and Good living. In addition REPAM management. Proposed work in digital competition.

A detailed description of the activities carried out and to be carried out, according to lines of work and responsibilities, is carried out by Presidency, Vice-Presidency and Executive Secretariat:

Activities according to the lines of action:

A. Strengthening SIGNIS in LAC



1. Presidents meeting, March 30 to April 1
2. Third BM, April 2
3. Panamazonian social forum, Tarapoto, Peru from April 29 to May 1 (Participated in representation of SIGNIS LAC Majo Centurión, and by SIGNIS Peru Mónica Villanueva and María Rosa Lorbes).
4. ERBOL. Carlos Ferraro was invited to offer a presentation, presentation SIGNIS LAC and talk with bishop about acceptance SIGNIS Bolivia, July 4 to 8
5. Reorganization of the SIGNIS LAC commission in the REDEDUCOM project
6. Muticom SIGNIS Brazil
7. SIGNIS Caribbean Encounter, pastoral letter and Assembly. Trinity TV + Living Water Community
8. In Panama, in the conversation with the bishop, progress was made towards the creation of the local NA and it was committed to make a commitment letter in that sense. Also the encounter with Catholic communicators who had, sometime, trajectory with SIGNIS.
9. Meetings with SIGNIS from Argentina, Ecuador, Peru, Brazil, Caribbean. Presence in Colombia, Bolivia, Panama
10. In contact with Haiti, project design to train young communicators in environmental care through audiovisual formats.

B. Intercommunication, with SIGNIS and SIGNIS Brazil. Process of web portal design, almost ready, in negotiation maintenance costs. Steps to follow: editorial line, style manual, NA integration in portal since March 2018.

C. Training:

- From Educommunication:

Strategies for living well or good living: Project approved by Misereor, objective to systematize 24 innovative experiences in 6 countries (4 per country), national workshops and an international workshop with media managers selected for systematization. Countries Ecuador, Peru, Brazil, Paraguay, Argentina and Colombia. 18 months must be delivered in January 2019. Result, strategies of good living in experiences of other countries.

It is reported that the professional Adalid Contreras is the one who will execute this activity and soon the six countries that are involved will receive news from him. Carlos Ferraro will support the coordination of this project, and Sonia Navas will carry out the operation of it.

Jorge Ortega, Lisa Bhajan and Fernando Ruiz suggest that the activities of Good living should be extended to all LAC countries.

- From Strengthening and Training:

Young communicators: training YC leaders in SIGNIS essence, initial activity, first part until WYD in Panama January 2017, includes workshops. It is included in proposal of COMMLAB with SIGNIS.

The president informs that Majo Centurión is the coordinator of this project and Claudia Oleas the counterpart from the Executive Secretariat.

Majo Centurión, Vice-President of SIGNIS LAC, reported on the positive aspects of the meeting in Panama with the Archbishop and the World Youth Day management group, who were invited to carry out a training process with young communicators that will end



with the organization of a great meeting of young communicators in the framework of WYD 2019. This allows to make a first stage of the project of young communicators. He also adds that we will send a letter to the presidents to integrate into this project, young members of the Associate.

Lisa Bhajan indicates that she could contribute from her knowledge in audiovisuals.

. Supporting the realization of projects for the NAs to have funding for their activities. They have sent to SIGNIS the countries of Venezuela, Paraguay, Argentina and the Caribbean to seek support for the 2018 management.

D. From ALLIANCES, communication and environment

. REPAM: finished documentary two and three of the life series by the Amazon: KIWXI (Brother Vicente Cañas) and Sister Cleusa Carolina Rondy; definition of fourth documentary this week

. Integrated in the workshop design Indigenous Communication, activity of 2018

Activities to do:

1. Together for Mexico, October. Presence of presidency in panel of Church Media, also in presentation of documentary LABAKA and meeting with SIGNIS Mexico.
2. "Punto de Encuentro" magazine for November, topic definition.
3. Activities within our lines of action, training: media competition, citizenship, film and spirituality.

Sixth Point: LAC Presence at SIGNIS board, April 2018.

Presidency invites the members of the BM to present their concerns to present at the first SIGNIS board of directors in Brussels, April 2018.

Item seven: Financing activities 2017.

Sonia Navas informs that the work during the year 2017 is possible by the approval of aid to projects presented to ADVENIAT and Pontifical Missionary Works. Also for the management carried out with the presidency with the bishops of USA, to contribute to the first stage of the project of young communicators. And the contribution of Misereor for the systematization of experiences of good living.

VARIOUS

Carlos Ferraro reports on the participation of several members of SIGNIS LAC, including himself as president of SIGNIS LAC and Isabel Gatti, in person; and María José Centurión, vice-president of SIGNIS LAC, and Cristina Maciel, president of SIGNIS Paraguay; on virtual way, for a Meeting of Communicators, in Buenos Aires on Sunday October 1st.

The integration to the Juan Díaz Bordave Institute is a point that remains to be informed.

With no other point to try, the members of the board of directors, conclude the meeting at 20:15 (Ecuador time).

In signature: (SIGN in spanish minute)

Carlos Alberto Ferraro, President

4th minutes BM meeting, September 26, 2017



Sonia Navas, Secretary of the Board of Directors