

Board of Directors values contributions of Good Living to Educommunication

"Good-living and well-transforming in communication" was the title of the Latin American Seminar that was promoted by SIGNIS ALC, jointly with the Universidad Andina Simón Bolívar, and which was the space to present the results of the systematization project of 17 innovative practices of Good Living / Living Well in communication, in six countries of Latin America. The project was part of an inheritance received from previous management and that with some modifications and extensions to recipients was developed by the current management of SIGNIS ALC.

Good-Living and Well-Transforming in Communication. These experiences of self-systematization were guided by experts led by Dr Adalid Contreras Baspinieiro for almost two years. This allowed us to delve into the worldview of Good Living / Living Well, recognizing a new paradigm that emerges in Latin America based on indigenous peoples, updated from readings and contemporary practices with broad theoretical foundation of academic treatment.

The final and evaluated work was reproduced in the book The Good-Living and Well-Transforming in Communication, that presents experiences enlightened by a philosophy of life that refers to community living, which extends the concept of the common good to all that exists, preserving its balance and seeking harmony between human beings and other forms of existence. In the final stage of the process there was an active participation of the Board of Directors that accompanied for two days the presentations of the work.

This motivated dialogues, reflections and deepening within the Board that recognized in the worldview of Good Living / Living Well a new path where educommunication converges, the principles of Laudato Si, Aetatis Novae, and the commitment of the Church of Pope Francis in the construction of a fair society, in which human rights are respected, mainly for women, without a patriarchal vision, an economic and social development without the scourges of neoliberalism, coexistence in diversity without binary struggles based on failed political-ideological systems that are no longer a response for those suffering from discrimination, poverty, exclusion, persecution, loneliness or silence.

Good Living / Living Well is about good living and well transforming and the mission of SIGNIS is to do it from communication. The Board of Directors of SIGNIS ALC values with conviction the contributions of the Good Living to the commitments in Educommunication that are mandate and historical priority of our region. For this reason, we urge to deepen and educate in this new Latin American paradigm.

From our part, future proposals to work in communication practices will take into account the social, cultural, political and spiritual dimension that surrounds the Good Living worldview. This is how the current directive interprets what in our mandate states points 4 and 9:

4. "To influence the design and implementation of public policies related to social communication in the fundamental rights of people, cultures and nature, and in the promotion of new experiences of solidarity economy, participatory democracy, citizen organization, care of the common good and defense of human dignity ".

9. Update our experiences, knowledge and methodologies in the field of communication, in line with the new times, new knowledge, new technologies, new languages, and with the

new challenges that the Church and society have today. Educommunication continues to be a historic priority for us. We invite our associates to visit and update themselves in:
<http://buenvivir.signisalc.org/>